Board Retreat Meeting Minutes: Saturday July 30th 2022

12:32pm Meeting called to order

Kelly Massey updates krewe's financial status. Highlights include:

- -We came in \$13,891.17 <u>under</u> budget which included:
 - -The 2021 Fall Party coming in over budget
 - -The 2022 Krewe Ball coming in under budget
 - -The 2022 Golf Tournament coming in under budget.

12:39pm: Randy Peterson takes the floor.

- -Randy discusses oncoming board members and non-returning board members
- -Randy proposes the formation of a "Vision Committee" to make long range plans and assessments for the successful management of the krewe mission for the future.

12:46pm: Kelly Massey returns to floor to cover budget.

- -Robert Harris suggests that merchandise's budget is increased to account for the krewe's growing membership.
- -Between merch and/or the board members, a detailed inventory of merch will occur in the near future to ascertain how much inventory needs to be ordered for next Mardi Gras season/Fiesta etc.
- -Ryan Ross asks about how much markup merch typically does on our items to be sold to krewe members. ***As a non-profit, up to 30% of our income outside sources(non-members)

12:52pm: Justin Spence takes the floor.

- -Explains that krewe membership renewals/dues are due by August 31 2022.
- -Suggested that renewals move up in calendar so that membership numbers can be presented at the Board Retreat and decisions about #'s, dues' amount, and how many new guys can be acquired. (Krewe fiscal year would remain the same)
- -Spence updated that \$2.5K will need to be spent on a structural engineer for the Barn renovation. Also suggests that we assign a krewe man to be the lead project manager on board renovation.
- *Spence emphasized the importance for guys to start pushing for and supporting the Fall Party to be held October 2022.
 - -Theme will be Luau Casino Night and will take place at the Commerce Museum.
 - -We need krewe brothers to buy tickets for themselves and show up(and have a good time.
 - -Was suggested that each krewe member should sell an additional TWO tickets to non-members.
 - -All krewe members should utilize social media to spread the word on this event.
 - -Some of the funds raised from the event will be donated to veterans' support and suicide prevention in memory of Matt Adkins.

1:16: Eric Goss makes a motion to cancel $\frac{1}{2}$ dues for 15-Year Members. Motion was seconded by Richard Wagner.

-Discussion: Todd Weston objects, proposing that some of these members may leave b/c ½ dues were 'promised' when they joined and that's what these members expect. Counterpoint was made that as numbers of 15-year and beyond members increases, the krewe is making less money but still having to account for rising membership size. Ending ½ dues' proposal includes that instead of ½ dues, \$100 off would be awarded to 15-year members.

-The "I's" take the vote with Todd Weston and Jerry Smith being "Nays"

1:21: Eric Goss makes another motion to have past presidents automatically be given a board position upon completion of their presidential term. This would provide continuity and a source of advice/experience to the board. Motion was seconded by Rui Ramos.

-Discussion: It was clarified that this is NOT adding to the board's size.

-The "I's" take the vote.

1:29: Eric Goss makes a motion to conclude the meeting. The motion was seconded by Randy Peterson. The members vote to end the meeting.